

Trade Fair Stand Ritzenhoff AG, Ambiente 2010



Project data

year of construction	2010
client	Ritzenhoff AG (photos copyright Ritzenhoff AG)
stand design	Hadi Teherani AG
material	"Ceno Style Lochstretch"
project	The futuristic fascinating Ritzenhoff AG trade fair stand was one of the highlights at the Ambiente 2010 in Frankfurt. The new brand „Tischarchitektur" [table architecture] was presented to the visitor on the stages under amorphous "screens" which Hadi Teherani developed and hung from the columns in the hall, thus spanning the entire stand.